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# Norwalk Parking Authority Launches New Web Site

Norwalk, CT (June 29, 2010) - As part of its new public service campaign, the Norwalk Parking Authority recently launched a new web site at [www.norwalkpark.org](http://www.norwalkpark.org). The new site reflects the Parking Authority's recent efforts to make it easier for those who visit Norwalk's urban core to find and use parking facilities.

Among the site's new features is an interactive map of the city powered by Google Maps. The new map not only helps visitors to find locations and information on the best places to park in town, but also to locate common points of interest, search for nearby restaurants and stores and even get directions.

Additionally, parking tickets can be paid and parking permits can be purchased and renewed on the new Norwalk Parking Authority web site. Site visitors can even sign up for e-mail alerts with up-to-the-minute parking availability at the South Norwalk train station.

"Our goal is to make parking in Norwalk easier and perhaps even more fun and our new web site is an extension of that goal," says John Federici, Chairman of the Norwalk Parking Authority. "City residents and visitors alike will find the new web site user friendly and very handy."

The new web site is just one piece of Norwalk's recent public service campaign, entitled "Parking Around Town is Getting a lot Friendlier." The campaign uses a universal symbol of parking, the parking meter, as a friendly icon. The parking meter character is featured prominently on the new web site.

The Norwalk Parking Authority is a financially self-sustaining organization responsible for the operation and maintenance of the municipal parking system in Norwalk. The Authority is committed to collaborating with community organizations while providing exceptional customer service to parking customers. The Norwalk Parking Authority can be reached at 203-831-9063 or at the web site at [www.norwalkpark.org](http://www.norwalkpark.org).